



Patty Cronheim
www.sonicbids.com/PattyCronheim

Skope: What does it mean to be included in A2W on Skopeing.com?

It's an honor to be selected in such wonderful company. I'm so pleased that you all like my music and am grateful for the opportunity to gain more exposure for my new album, "Days Like These". As a jazz artist, it's especially nice that Skope is inclusive in its choice of music to cover. I, like many people, love all kinds of music. It's great to see various genres covered together in one magazine!

Skope: How did your family & friends support you to pursue music?

Patty Cronheim: My family has been very supportive... carrying equipment, not complaining about my absences at family events when I'm gigging, talking all their friends into coming out to hear me. They don't seem to mind if they show up in my lyrics either! My parents, husband, and children are my biggest fans. They always encourage me to keep going, keep writing, and to believe in my music. I don't know what I'd do without them.

Skope: What is the most exciting technology that has benefited the music industry in the last 10 years?

Patty Cronheim: Well... if you'd asked me 500 years, I would say the graphite pencil. I can't function without one. In the past 10 years I would say it's the internet and the ability it provides to share music and charts with the public and other musicians. Close 2nd and 3rd for me would be music notation software and portable PA systems I can carry myself to gigs... I'm pretty small.

Skope: Would you agree that the music business is recession proof in that good music will sell no matter?

Patty Cronheim: I do believe that all good music will sell, regardless. However, I think that illegal downloading hurts musicians more than a recession in terms of record sales. In terms of live performances, which for many struggling musicians is their main income source, I think it's harder for venues to have the revenue to pay artists to perform in a recession. That leads to less opportunities to gig.

Skope: At what point in the day do you find you are most creative?

Patty Cronheim: For composing, the morning is the most creative time for me. I wrote a lot of "Days Like These" then. During that dreamy time between waking up and actually getting out of bed, melodies and lyrics often come to me. I keep a pencil and paper on my night stand so I can write down the ideas. Morning walks can also be a creative time. For performing... night time is the best. I love singing in dark clubs with lots of atmosphere.

Skope: What is coming up for you and where can readers learn more about you?

Patty Cronheim: I've just finished CD release parties for "Days Like These" and I'm currently writing my next album and hope to have it ready to record in 2011. I've just started playing some of the brand new material out... It's looking a little more crossover than straight jazz/blues. We'll see!

All information about me can be found on my web site: <http://pattycronheim.com/> and of course on my Sonicbids EPK:
http://www.sonicbids.com/epk/epk.aspx?epk_id=143934